

It all started with an innocent request...

Melissa's friend Shane asked her to accompany him on a business trip to an exclusive resort. But *The Sweet Surrender* is no ordinary vacation spot. It's for men and women who swing. Reluctantly, Melissa mingles with the other guests—and is fascinated when she discovers the resort's fantasy rooms. She is tempted to explore her naughty side—but when she lives out her most sinful fantasies, she isn't prepared for the storm of desire that awaits. Soon she finds herself torn between two men, one of her oldest friends and a handsome stranger who belongs to another woman. Both men bring her the most exquisite pleasure, but which man will win her heart?

Opal Carew's work has been described as "scorching," "intoxicating" and "brilliant," and this is her hottest novel yet. Visit *The Sweet Surrender* and sample its decadent pleasures for yourself...if you can take the heat.

Significant promotional strategy:

- Print ads in *RT*, *RWR* and women's magazines
- Wide galley mailing to book clubs and booksellers
- Wide mailing of promotional materials sent to conferences
- Color ARC covers
- Web site (giveaways, excerpts, reviews, etc), blog sites (MySpace, YouTube, etc)
- Book trailer listed on sites targeting erotic romance market
- Innovative contests on author's Web site
- Releases every six months including *Twin Fantasies* (July 2007) and *Blush* (July 2008 – teaser included in *Swing*)
- Workshops, book signings, and panels at conferences (including *RT* and *RWA*)
- On-line marketing
- Promotional materials available

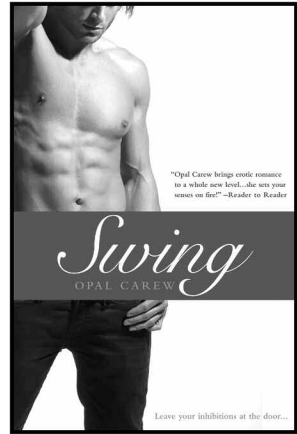
Praise for Opal Carew:

"Opal Carew brings erotic romance to a whole new level...she writes a compelling romance and sets your senses on fire with her love scenes!"

— *Reader to Reader*

"Whew! A curl your toes, hot and sweaty erotic romance!" — *Fresh Fiction*

Note: New cover for *Swing* since last issue of *Romance Sells*.



Swing

by Opal Carew

Publisher:
St. Martin's Griffin

ISBN-10: 0312367805
ISBN-13: 978-0312367800

Price of Book: \$13.95

Release Date:
December 26, 2007

Also Written by Author:
Twin Fantasies

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